

## Our mission

Guild is on a mission to unlock opportunity for America's workforce through education, skilling, and career mobility.

## What we do

Guild's Career Opportunity Platform™ enables forward-thinking employers to invest in their employees, unlocking life-changing opportunities for personal and professional growth through education and learning programs, career development, and one-on-one coaching. Guild partners with the nation's largest employers — including Walmart, Chipotle, Discover, Hilton, Macy's, Target, Providence Health, and The Walt Disney Company — to create cultures of opportunity that will help them attract and retain top talent, and build the workforce of the future.

Guild offers a marketplace of curated education and learning programs designed for what working adults need to succeed in their programs. Layered onto that is support, guidance, and resources at every step to help ensure the new skills employees are building translate into career pathways that are in demand at their companies — all without paying for tuition or career services on their own.

For more information, visit [guild.com](https://guild.com)

## Awards & recognition

### FORTUNE

Fortune Change the World List, 2022



CNBC Disruptor 50 Company, 2020-2023

### Forbes

Forbes Cloud 100 List, 2019-2023



Fast Company Most Innovative Company, 2019  
Fast Company World Changing Ideas Award, 2020

### TIME 100 MOST INFLUENTIAL COMPANIES

TIME100 Most Influential Companies, 2022



B Lab Best for the World, 2018, 2019, 2021, 2022

## Fast facts

- Founded in **2015** by Rachel Romer and Brittany Stich
- The company is a **certified B-Corp** and **Public Benefit Corporation**
- Guild is headquartered in Denver, CO and has **~1,200 employees**
- Guild is valued at **\$4.4 billion**
- Guild's **investors include** General Catalyst, Wellington Management, Next Play Capital, Salesforce Ventures, Workday Ventures, Redpoint Ventures, Bessemer Venture Partners, Felicis Ventures, Cowboy Ventures, Oprah Winfrey, Steph Curry, and more

## The impact



**Access:** More than 5 million employees have had access to Guild through their employer over the last 12 months.<sup>1</sup>



**Internal Mobility:** 2.2X higher likelihood of internal mobility for Guild Learning Marketplace learners compared to non-engaged employees.<sup>2</sup>



**Wage Increase:** 2.4X higher wage increase for Guild Learning Marketplace learners compared to non-engaged employees.<sup>3</sup>



**Opportunity Creation:** 76% of surveyed Guild Learning Marketplace learners strongly agree that completing their academic program will help improve future opportunities.<sup>4</sup>



**DEIB:** 56% of employees that completed Guild Learning Marketplace programs last year identified as people of color. 61% identify as female.<sup>5</sup>

1 Guild's internal data over the last 12 months as of August 2023.  
2 Guild's internal data over the last 12 months as of August 2023 from employers who have provided the required data for at least 13 months post launch.  
3 Guild's internal data over the last 12 months as of August 2023.  
4 Guild's survey responses from random and representative Guild Certified Network new learners over the last 24 months as of August 2023.  
5 Guild's internal data over the last 12 months as of August 2023.