



Solve critical talent challenges and create career and economic mobility with tuition-free education

Guild is a Career Opportunity Platform™ that enables forward-thinking employers to invest in their employees, unlocking life-changing opportunities for personal and professional growth through learning programs, career development, and one-on-one coaching.

Through Guild, employees access relevant education programs to build the skills they need for the careers they want. And, employers create their own culture of opportunity that will help attract and retain diverse talent, while building the workforce of the future.

Our innovative partners include

Walmart*

Disney

LOWE'S

WMM

CHIPOTLE
MEXICAN GRILL

★macy's

Hilton

uhealth



Children's Hospital Colorado



BON SECOURS
MERCY HEALTH

DISCOVER

SUNRUN

The Guild difference

For your employees — we provide a pathway to opportunity.



Member platform

Easily discover learning and career opportunities, confirm eligibility, interact with a coach, enroll in learning, and leverage a robust library of career resources.



Learning Marketplace

Access a curated marketplace of stackable certificate and degree programs, all vetted to serve working adults.



1:1 Coaching

Experience coaching, on-demand support, and a large peer community to help with program selection, ongoing development, and persistence.



Credit for prior learning & experience

Receive credit for existing competencies, skills, and experience built inside and outside of the traditional classroom.

For employers — we're an extension of your team.



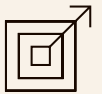
Program design

Partner to create a program that meets your talent priorities, workforce population, and business needs.



Communications & PR

Generate awareness and drive adoption through targeted marketing campaigns, tailored content, and press outreach.



Reporting and insights

Examine key metrics tailored to your organization across attraction, retention, engagement, DEI, and mobility.



Program management

Experience day-to-day support and ongoing optimization of your program to help remove the administrative burden.

Drive outcomes that matter

The right education and skilling programs have proven to be a differentiator in today's tight labor market, driving change in four clear ways:

52%

Attraction: 52% of surveyed new hires at one employer cited Guild as a reason for joining the company¹

2.4x

Mobility: 2.4x higher wage increase for first year Guild learners compared to employees not in Guild programs²

34%

Retention: 34% higher 1 year-retention rate for learners vs. non-learners²

2x

DE&I: 2x higher likelihood of promotion for participating Black associates vs. non participants at one employer³

¹ Results from one employer in Q1 2022.

² Guild's internal data over the last 12 months as of 12.31.2021 from employers who have provided the required data for at least 13 months post launch.

³ Results from one employer in 2020.

